



Poondi Devarajan Sundar
SEBI Registered Investment Adviser

SEBI Regn. No. INA000022853, BSE Enlistment No. 2545

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ACCESSIBILITY STATEMENT

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Our Commitment

We are committed to ensuring that our digital platforms are accessible to all users, including persons with disabilities (PwD), in line with the digital accessibility requirements introduced by SEBI for Registered Investment Advisers vide SEBI Circular No. SEBI/HO/ITD-1/ITD_VIAP/P/CIR/2025/111 dated 31 July 2025 and related amendments and circulars.

Conformance of standards

Our website <https://www.pdsundaradvisory.com/> is designed to meet the Web Content Accessibility Guidelines (WCAG) version 2.2 at Level AA.

We undertake the accessibility audit, periodically by IAAP certified professionals and committed to review and remediate the findings, if any discovered in such periodical accessibility audit.

Brief about the Standards adopted

The Web Content Accessibility Guidelines (WCAG) are the internationally recognised technical standard for digital accessibility, developed by the World Wide Web Consortium (W3C). Our website adopts WCAG 2.2 (W3C Recommendation) at conformance Level AA.

WCAG is built around four core principles — that digital content should be:

- **Perceivable:** Information and user interface components are presentable to users in ways they can recognize and process.
- **Operable:** User interface components and navigation are functional and easy to interact with.
- **Understandable:** Information and the operation of the user interface are easy to comprehend.
- **Robust:** Content is compatible with a wide variety of user agents, including current and future assistive technologies (like screen readers).

We have targeted for the following levels of standards criteria:

- **Level A (Minimum):** The baseline level of accessibility; addresses basic web accessibility features.

- Level AA (Standard): The accepted standard for most websites and legal requirements (also referenced under applicable SEBI circulars)

Known limitations

Certain elements are outside our direct control or the scope of this website:

- Third-party embedded content (such as social media feeds) and externally hosted video content (e.g., YouTube) are maintained on external platforms.
- Third-party service provider platform or hosted content, if any fall outside the scope of this website.

Reporting an accessibility issue

Level-1: Lodge complaint with the Investment Adviser directly

If you experience any difficulty accessing any part of our digital platforms, please contact us:

- Name: Mr. Poondi Devarajan Sundar
- Email Address: sundarpd@yahoo.com
- Phone: +91 99400 19063
- Working Hours: 10 AM to 6 PM

You can also reach out to us through the details provided on our website at:

<https://www.pdsundaradvisory.com/>, and *Contact me* Form on the same website.

The grievance shall be acknowledged by us within 3 working days, and we shall strive to redress the grievance within 21 days of the receipt of the grievance.

Level-2: Lodge complaint with SCORES / SEBI

In case, you are not satisfied with our response, you can lodge your grievance with SEBI at its website for SEBI Complaints Redress System (SCORES) – <https://scores.sesbi.gov.in>, which provides a dedicated “Accessibility” complaint category.

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